

**GOVERNMENT OF INDIA
PETROLEUM AND NATURAL GAS
LOK SABHA**

UNSTARRED QUESTION NO:2161
ANSWERED ON:22.07.2004
PROMOTING THE SALE OF EXTRA PREMIUM PETROL
Singh Shri Prabhunath

Will the Minister of PETROLEUM AND NATURAL GAS be pleased to state:

- (a) whether in order to promote the sale of Extra premium petrol, Indian Oil Corporation (IOC) offered Indian Express newspaper free for a month on the purchase of Extra premium petrol worth Rs.600/- or more valid from March 4, 2004 to April 20, 2004;
- (b) whether newspapers have not been supplied to the customers who purchased Extra premium petrol worth Rs.600/- or more; and
- (c) if so, the action Government proposes to take to get IOC honour its offer immediately?

Answer

MINISTER OF PETROLEUM & NATURAL GAS & PANCHAYATI RAJ (SHRI MANI SHANKAR AIYAR)

- (a) : Yes Sir, the offer was made for Delhi only.
- (b): Indian Oil Corporation (IOC) Delhi State Office has received a few complaints from some customers that they did not receive copies of the Indian Express Newspaper.
- (c) : IOC is committed to honour its offer made during the Scheme period. On receipt of complaints, the matter was immediately taken up with the Indian Express authorities by IOC's Delhi State office to ensure that, as per the scheme, free copies of the Newspaper were delivered through their vendor network. In some cases, the delay took place due to incorrect/incomplete addresses given on the vouchers. However, corrective action has been taken so that no eligible customers are deprived of the offer made by IOC.