

**GOVERNMENT OF INDIA  
INFORMATION AND BROADCASTING  
LOK SABHA**

UNSTARRED QUESTION NO:1265

ANSWERED ON:15.07.2004

DEVELOPMENT OF SOFTWARE FOCUSING ON INDIAN CLASSICS AND HERITAGE

Mahtab Shri Bhartruhari

**Will the Minister of INFORMATION AND BROADCASTING be pleased to state:**

- (a) whether Doordarshan is embarking upon a Rs. 50 crore plan to develop software focussing on Indian Classics and Heritage;
- (b) if so, the details thereof;
- (c) whether the software being developed through in-house production or commissioned work or acquisition;
- (d) the names of the members of the Core Committee entrusted to shortlist the Literary work and subjects to be developed into TV programme; and
- (e) the criteria laid down to select the subject thereof?

**Answer**

THE MINISTER OF INFORMATION & BROADCASTING AND CULTURE (SHRI S. JAIPAL REDDY)

(a) Yes, Sir.

(b) & (c) : Prasar Bharati has informed that Rs. 50.00 crores is proposed to be spent in three modes viz., in-house production and outsourcing through commissioning and by acquisition of programmes, covering literary works on art and heritage, environment and wildlife and stories for children etc. in 15 recognized languages.

(d) The details of Core Committees constituted for selection of programmes, subjects, language-wise, etc. are given at Annexure.

(e) The project envisages selection of literary works including humour and children's literature having entertainment, educative and social values, also keeping in view the relevant aspects of art and heritage, environment and wildlife.

**ANNEXURE**

Annexure as referred to in reply to part (d) of Lok Sabha Unstarred Question No. 1265 for reply on 15.7.2004

Details of Core Committees:

Smt. Chitra Mudgal, Member, Prasar Bharati Board is the Chairperson of all Core Committees. The list of members of the committees, apart from the Chairperson, is given below:

1. (A) Hindi (Classics)

(i) Dr. Prabhakar Shrotriya

(ii) Shri Mahesh Darpan

(B) Core Committee for Plays (Hindi)

(i) Shri Devendera Raj Ankur

(ii) Shri Jaidev Taneja

iii) Shri Ram Gopal Bajaj

(C) Core Committee for Children (Hindi)

- (i) Shri Prayag Shukl
- (ii) Dr. Harikrishna Devsare
- (iii) Smt. Kshama Sharma

2. ASSAMESE

Dr. Indra Goswami

3. BENGALI

Dr. Indranath Choudhary

4. DOGRI

Smt. Padma Sachdev

5. GUJARATI

- (i) Shri Joseph Mackwan
- (ii) Dr. Raghuvir Choudhary

6. KANNADA

Dr. U.R. Anantha Murthy

7. KASHMIRI

Dr. Gulshan Majid

8. MALAYALAM

Shri M.T. Vasudevan Nair

9. MARATHI

- (i) Dr. Aruna Dhere
- (ii) Dr. Chandrakant Vandivdekar

10. ORIYA

Dr. Pratibha Ray

11. PUNJABI

Dr. Satinder Singh Toor

12. TAMIL

Shri Avvai Natrajan

13. TELUGU

Dr. Sheshendra Sarma

14. URDU

Dr. Gopichand Narang

15. SANSKRIT

Dr. Ramesh Chandra Pandey