

**GOVERNMENT OF INDIA
AGRICULTURE
LOK SABHA**

UNSTARRED QUESTION NO:3444

ANSWERED ON:15.05.2006

CREATION OF AWARENESS FOR CONSUMPTION OF CHICKEN AND EGGS

Deora Shri Milind Murl;Rawat Shri Ashok Kumar;Shiwankar Shri Maha Deo Rao;Suman Shri Ramji Lal;Yadav Shri Kailash Nath Singh

Will the Minister of AGRICULTURE be pleased to state:

- (a) whether the Government had banned the sale of chicken in various Government establishment due to spread of bird flu in the country;
- (b) if so, the details thereof;
- (c) whether the Government has taken a decision to lift the ban;
- (d) if so, the details thereof; and
- (e) the steps taken by the Government for creating awareness among the people for its consumption?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF AGRICULTURE (SHRI TASLIMUDDIN)

(a) &(b): No, Sir. The Government has not banned the sale of chicken in any Government establishments due to spread of bird flu in the country. In fact, the Secretary (AH) and the Secretary (Health) have sent an advisory to the Chairman, Railway Board and Secretary (Civil Aviation) for advising the public sector undertakings of Civil Aviation and the Catering Wing of Railway Board for inclusion of chicken in the food menu in trains and the aircrafts.

(c) & (d): Question does not arise.

(e): The Department of Animal Husbandry, Dairying and Fisheries and the Ministry of Health & Family Welfare jointly undertook an extensive campaign highlighting the fact that properly cooked poultry products are safe for human consumption. Insertions were published in 738 editions of various national and regional language newspapers covering almost all States. During April 2006, the Department of Animal Husbandry, Dairying and Fisheries undertook a similar campaign in electronic media through telecast of a 30 seconds video spot on this subject in DD News, Aaj Tak, NDTV India, Zee (Marathi, Gujrati, Bangala), ETV (Marathi and Gujrati), Surya TV, Udaya TV, Eenadu TV, etc. Further a second round of media campaign is also under consideration.