

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:1225

ANSWERED ON:10.03.2005

KISHAN CHANNEL

Chouhan Shri Shivraj Singh;Dhotre Shri Sanjay Shamrao;Gandhi Shri Pradeep;Singh Shri Chandrabhan Bhaiya

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the Television Channel `Kishan` launched exclusively for farmers has now been closed down;
- (b) if so, the reasons therefor;
- (c) whether the Government proposes to re-start the Kishan Channel;
- (d) if so, the details thereof; and
- (e) the steps taken/being taken by the Government in this regard?

Answer

THE MINISTER OF INFORMATION & BROADCASTING AND CULTURE (SHRI S. JAIPAL REDDY)

(a) to (e): Prasar Bharati has informed that there is no separate TV Channel named `Kishan` Channel. However, telecasting of agricultural programmes from select transmitters was started in the narrowcasting mode on 21st January 2005. Prasar Bharati has informed that this is being sustained over expanded areas across the country.