

**GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA**

UNSTARRED QUESTION NO:502
ANSWERED ON:09.07.2004
JEWELLERY EXPORTS H
Chandel Shri Suresh

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

- (a) the total value of jewellery exported from the country during each of the last two years;
- (b) the steps taken by the Government to boost the export of jewellery; and
- (c) the export promotion schemes being implemented in this regard?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY(SHRI E.V.K.S. ELANGO VAN)

- (a): The exports of jewellery items to different countries during the years 2002-03 and 2003-04 are as follows:

(Rs.in Lakhs)

Year	Gold Jewellery	Non-Gold Jewellery	Imitation Jewellery	Total
2002-03	630419.32	43770.67	19595.90	593785.89
2003-04 (April to November 2003) (Provisional)	466683.38	32205.72	14872.10	513761.10

Source: Directorate General of Commercial Intelligence and Statistics (DGCI&S) Kolkatta.

- (b) & (c): The Government and Gem & Jewellery Export Promotion Council (GJEPC), have taken several steps to increase the export of Gem & Jewellery from India and to enhance competitiveness in the world markets. Some of these are given below:-

@ The Government have formulated exports friendly Export Import Policy and have provided funds from Market Development Assistance (MDA) and Market Access Initiative (MAI) schemes;

@ Ministry of Commerce & Industry have prepared a Medium Term Export Strategy for various sectors including Gem & Jewellery sector;

@ Duty concessions on import of coloured gemstones;

@ The GJEPC promotes the images of Indian Gems and Jewellery abroad through advertisements, publicity and participation in international fairs, organising buyer-seller meets and direct approach to market retailers;

@ The GJEPC identifies new markets by organising market study through consultants. It also deputed Indian designers to various international trade fairs and exhibitions to study the latest trend in designs;

@ The GJEPC promotes export of Hallmark jewellery from India so that customers abroad can be assured of quality and purity of Indian made Jewellery; and

@ Government have provided funds to set up the Sardar Vallabhbhai Patel Centre of Jewellery Design and Manufacture at Surat and Indian institute of Gem & Jewellery at Mumbai to give a fillip to jewellery design and manufacture.