

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:1406
ANSWERED ON:14.07.2009
MEDIA EMPANELLEMENT WITH DAVP
Haque Shri Sk. Saidul

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether a large number of applications received for media empanellment with the Directorate of Advertising and Visual Publicity (DAVP) during the last one year are still pending;
- (b) if so, the details of the number of applications received and approved;
- (c) the reasons for pendency; and
- (d) the time frame by which these are likely to be cleared?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION & BROADCASTING(SHRI C.M. JATUA)

(a) to (d): During 2008-09, all the applications relating to audio-visual empanelment were processed and no case is pending for that period.

However, for newspaper empanelment, out of 867 applications received till the month of August, 2008, Panel Advisory Committee (PAC), approved 31 cases and rejected 41 cases in its meeting held in November, 2008. The remaining 795 cases could not be seen by the PAC. In addition, 828 fresh applications were also received till February, 2009. The meeting of the PAC is held twice a year. Applications received upto August are placed before PAC in the month of November and applications received upto February are placed before PAC in the month of May. The tenure of the PAC expired in February, 2009. The proposal for constitution of new PAC is under process.