

**GOVERNMENT OF INDIA  
MICRO, SMALL AND MEDIUM ENTERPRISES  
LOK SABHA**

UNSTARRED QUESTION NO:319  
ANSWERED ON:07.07.2009  
EXPORT OF COIR PRODUCTS  
Swamygowda Shri N Cheluvarama Swamy

**Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:**

- (a) the details of coir and coir products exported during each of the last three years.
- (b) the details of incentives proposed to be given to the industry to boost exports of these products; and
- (c) the action plan of the Government to help the States including Karnataka to exploit this sector ?

**Answer**

MINISTER OF STATE (INDEPENDENT CHARGE), MICRO, SMALL AND MEDIUM ENTERPRISES (SHRI DINSHA PATEL)

(a) The details of export of coir and coir products during the last three years are furnished below:

Year    Quantity (Metric Tonnes)    Value (Rs. Crore)

2006-07        168754.75            605.17

2007-08        187566.74            592.88

2008-09        199924.93            639.97

(b) The incentives provided for boosting export of coir products are given below:

- (i) Duty credit scrip of 1.5% under the Duty Entitlement Pass Book Scheme (DEPB) for coir goods exported in packed form.
- (ii) Fiscal incentive ranging from 1% to 5.6% as provided under the Duty Drawback scheme of the Dept. of Revenue.
- (iii) Duty free scrip of 1.25% under the Focus Product Scheme of Ministry of Commerce, for selected products.
- (iv) Duty Credit scrip of 2.5% under the Focus Market Scheme of Ministry of Commerce, for all coir products
- (v) Subvention by lowering the interest rates of pre-shipment and post shipment credits by 2.5% by the Ministry of Finance.
- (vi) Financial assistance to exporters/entrepreneurs for undertaking various export promotion activities for participation in international fairs, Buyer Seller Meets, Trade Delegations etc. under External Market Development Assistance (EMDA) Scheme of the Ministry of MSME.
- (vii) Assistance under EMDA scheme towards 25% of the cost of production of Brochures / Catalogue, produced for release abroad subject to a maximum of Rs.15,000/- once in a financial year.
- (viii) Assistance under the Market Access Initiative Scheme and Market Development Assistance Scheme of Ministry of Commerce for specific export promotion activities.

(c) Coir Board, a statutory body under the Ministry of Micro, Small and Medium Enterprises, is implementing Export Market Promotion Scheme which is applicable throughout the country including Karnataka. Under the scheme, the Government, through Coir Board, has commissioned a Market Intelligence Study through the Indian Institute of Foreign Trade, New Delhi in order to assess the market trends and preferences of Europe particularly UK, Italy, Germany and Netherlands with the ultimate objective of boosting the exports of traditional and value added coir products and also to position coir products as Home Decor Products.

Further, following steps are also taken by Coir Board to accelerate coir exports:-

(i) Coir Board organizes participation of Indian coir sector in about 12 important international fairs / exhibitions to boost the coir exports.

(ii) Coir Board periodically organizes exporters meet to have interface with them on their problems, views and suggestions to improve trade, and

(iii) Coir Board motivates the exporters to achieve better performance by presenting the Coir Industry Awards for excellence in various fields of export.