

**GOVERNMENT OF INDIA  
TOURISM  
LOK SABHA**

UNSTARRED QUESTION NO:1726  
ANSWERED ON:22.07.2014  
TOURISM IN VAISHALI  
Singh Shri Rama Kishore

**Will the Minister of TOURISM be pleased to state:**

(a) whether the Government proposes to formulate any action plan for bringing Vaishali in Bihar on the tourist map of India and the world; and

(b) if so, the details thereof and if not, the reasons therefor?

**Answer**

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE) (SHRI SHRIPAD NAIK)

(a) & (b): Development and promotion of tourism including formulation of any action plan therefor is primarily the responsibility of the State Governments/ Union Territory Administrations. However, Ministry of Tourism provides Central Financial Assistance (CFA) for tourism projects, identified in consultation with the State Governments/Union Territory Administrations, which are complete as per scheme guidelines and subject to availability of funds.

Ministry of Tourism had sanctioned CFA of Rs.388.97 lakh for development of Vaishali (Kolhua) in the year 2008-09.

The Ministry of Tourism regularly brings out publicity material including booklets, leaflets, maps, etc., on various tourism products and places of tourist interest in the country to popularise tourism in India. Awareness about tourism is also generated through Media Campaigns in the international and domestic markets and through Ministrys domestic and overseas offices.