

**GOVERNMENT OF INDIA  
INFORMATION AND BROADCASTING  
LOK SABHA**

UNSTARRED QUESTION NO:792

ANSWERED ON:24.07.2015

DD India World Channel

Banerjee Shri Abhishek;Sagriwal Shri Janardan Singh

**Will the Minister of INFORMATION AND BROADCASTING be pleased to state:**

- (a) whether the Government is planning to launch DD India world wide channel on the line of British Broadcasting Corporation (BBC) world;
- (b) If so, the details and salient features thereof;
- (c) whether DD India world work in accordance with guidelines provided by his Ministry and Ministry of External Affairs or it maintain complete autonomy, if so, the details in this regard;
- (d) whether India and Russia agreed to strengthen ties in the information and broadcasting sector with the exchange of media personel; and
- (e) if so, the details thereof?

**Answer**

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING ( COL RAJYAVARDHAN RATHORE  
(Retd.)

- (a) to (c): Prasar Bharati has informed that there is no plan to launch DD India Worldwide on the line of British Broadcasting Corporation (BBC) world, at present.
- (d) & (e): No, Madam. However, a meeting has been held between the two sides where the issue of bilateral cooperation was discussed.