

**GOVERNMENT OF INDIA
ELECTRONICS AND INFORMATION TECHNOLOGY
LOK SABHA**

UNSTARRED QUESTION NO:546

ANSWERED ON:20.07.2016

Digital Vans

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Will the Minister of ELECTRONICS AND INFORMATION TECHNOLOGY be pleased to state:

- (a) whether the Government has rolled out new awareness campaign about e-governance services by introducing digital vans in rural and semi-urban districts;
- (b) if so, the salient features of the new campaign;
- (c) the number of districts selected for the purpose, State-wise; and
- (d) the funds allocated for the purpose and the time by which the campaign is likely to be started?

Answer

(a) and (b): Yes, Sir. The Government of India has launched awareness campaign about e-Governance services directly to citizens by introducing vans in rural and semi-urban districts of the country. District level committee has been constituted under the chairmanship of District Collector to monitor and mobilize this campaign. The campaign is being conducted for 20 days (average) in each district. These outreach campaign vans will conduct awareness activities including Skit Shows, Augmented Reality (AR) games, Audio/ Video (AV) shows, Demonstration, Registration drive for Digital India (DI) services, flyers, posters, tin-plates, feedback collection etc. These daily activities will be conducted at congregation points in each district such as Digital Seva Kendra (Common Services Centres - CSCs), Gram Panchayats, Post Offices, Haats, District Offices, Schools, Colleges etc.

(c): The new awareness campaign is being conducted in 656

districts in 33 states/UTs. The state-wise list is as follows:

Sr. no. States Number of Districts

- 1 Jammu & Kashmir 22
- 2 Punjab 22
- 3 Himachal Pradesh 12
- 4 Uttarakhand 13
- 5 Rajasthan 33
- 6 Haryana 21
- 7 Delhi 9
- 8 Chandigarh 1
- 9 Uttar Pradesh 75
- 10 Bihar 38
- 11 Jharkhand 24
- 12 Meghalaya 7
- 13 Nagaland 11
- 14 Gujarat 33
- 15 Dadra & Nagar Haveli 1
- 16 Daman & Diu 2
- 17 Madhya Pradesh 51
- 18 Chhattisgarh 27
- 19 Maharashtra 35
- 20 Goa 2
- 21 Andhra Pradesh 13
- 22 Telangana 10
- 23 Karnataka 30
- 24 Tamilnadu 32
- 25 Puducherry 4
- 26 Kerala 14
- 27 West Bengal 19
- 28 Sikkim 4
- 29 Odisha 30
- 30 Assam 27
- 31 Manipur 9
- 32 Tripura 8
- 33 Arunachal Pradesh 17

Total 656

(d): The funds allocated for the Digital India Outreached Campaign is Rs. 32.00 crore. The campaign has started from 30.05.2016.
