

**GOVERNMENT OF INDIA
MICRO, SMALL AND MEDIUM ENTERPRISES
LOK SABHA**

UNSTARRED QUESTION NO:491

ANSWERED ON:06.02.2017

Exhibitions by KVIC

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Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether the Khadi and Village Industries Commission (KVIC) organizes exhibitions in different parts of the country to promote the sale of KVIC products;
- (b) if so, the details thereof along with the number of exhibitions organised and total expenditure incurred in this regard during each of the last three years, State/ UT-wise;
- (c) the extent to which such exhibitions have helped in increasing the acceptability and sale of KVIC products in the country;
- (d) whether the Government proposes to organise such exhibitions in backward areas of the country also; and
- (e) if so, the details thereof along with the funds allocated for the purpose, State/ UT-wise?

Answer

MINISTER OF STATE IN THE MINISTRY OF
MICRO, SMALL AND MEDIUM ENTERPRISES
(SHRI GIRIRAJ SINGH)

(a): Yes Madam. KVIC organizes district level, state level, national level, zonal level as well as international exhibitions in order to promote the sale of KVIC products,

(b)&(c): Year-wise, details of expenditure incurred and sales achieved in those exhibitions are placed in Annexure- I, II and III. These exhibitions helped KVI institutions and units to increase sales and also offered a platform to showcase their products effectively before the visitors of these exhibitions.

(d)&(e): Yes Madam, the KVIC has been organizing such exhibitions in several parts of the country including backward areas of the country. However there is no separate allocation for backward areas.