

Sixteenth Loksabha

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Title: Regarding establishment of Institute of Visual Effects and Animation in Chennai.

DR. J. JAYAVARDHAN (CHENNAI SOUTH): Madam Speaker, Chennai is already recognised as India's leading audio, video production centre with several postproduction processing activities like digital recording, mastering, dubbing and animation being undertaken for several films produced in our country. It is understood that the Central Government in collaboration with FICCI has sought to set up a National Centre for Visual Effects, Animation and Graphics in our country. Madam Speaker, in keeping with the developed countries where they have invested so much in regard to visual effects, animation and graphics, it is necessary that our country raises capital in this field, creates adequate workforce in this field, and also provide job opportunities for youngsters in this field. Therefore, I urge upon the Central Government to make sure that a National Centre for Visual Effects, Animation and Graphics is established in our great city Chennai. Thank you.

HON. SPEAKER:

Shrimati V. Sathyabama,

Shri P.R. Sundaram, and

Shri Bhairon Prasad Mishra are permitted to associate with the issue raised by Dr. J. Jayavardhan.

Now I will allow a few persons for one minute each.

Shri K. Suresh, we have a Discussion under 193 and you can speak then.

