

Sixteenth Loksabha

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Title: Need to check misleading advertisements purportedly claiming to treat all types of diseases.

SHRI M.I. SHANAVAS (WAYANAD): Recently false and deceitful advertisements are appearing in the media and exploiting millions of people. Is there any agency which checks the veracity of the advertisements as these advertisements claim that they can cure any diseases? From paracetamol to soap powder, they produce everything and mislead the poor people. The Government should intervene and a thorough investigation in the making of the sub-standard medicines should be conducted. AT the same time, an effort should be made to prevent their appearances in both electronic and print media.